Empathy in Action



By now, you have likely heard our big news — Bellin and Gundersen Health System is becoming Emplify Health. As we continue our migration to this new name and brand, I would like to provide you with some important details about this momentous transition.



First, why 'Emplify'? The name Emplify Health is derived from the words 'empathy' (feeling aware of another's emotions) and 'amplify' (to increase), and it truly reflects our commitment to meeting people where they are and walking with them on their journey.

Our thoughtful brand migration will take place over the next few years, allowing us to carefully integrate the Emplify Health brand while still honoring the legacies of Bellin Health and Gundersen Health System and the trust they represent.

While Emplify Health will become our primary brand, the Bellin name will continue to be represented in important facets of our health system, such as The Bellin Health Foundation and the iconic Bellin Run. This transition is more than a rebranding effort; it's an investment in our future, positioning us for success and sustainability in the ever-evolving healthcare landscape.

We believe the benefits of this new brand will extend far beyond the initial investment, allowing us to enhance our clinical operations, realize cost savings and ultimately amplify our impact on health and wellness in our communities. Your past support has been instrumental in shaping who we are today, and we are grateful for your continued generosity as we shape the future of healthcare together.

Thank you for your unwavering support. We look forward to this journey with you as we work together to enhance patient outcomes and experiences in our communities.

With gratitude,

Chris Woleske President, Bellin Region





MISSION

Our mission is to bring community health to life through donor time, talent and treasure.

VISION

Enable Bellin Health to provide world-class care without financial compromises.



Reading through the pages of this report, I was struck by how many different ways we see "empathy in action" on a daily basis at The Bellin Health Foundation.

Our donors and supporters show our care teams empathy through their continued support of critical programs and services, and our care teams show up every day to ease the way for the patients we serve. As you read about the Awen, Calawerts and Wentworth families, the work of a collective group of donors to make improvements at Bellin Psychiatric Center, the inspiring team of volunteers and so much more, it fills you with a sense of hope for the future amidst tremendous challenges. On behalf of our entire Foundation team, we are grateful you continue to show up to improve the health and well-being of our communities in Northeast Wisconsin and Upper Michigan.

With gratitude,

Molly Vandervest
President, The Bellin Health Foundation





With the announcement of Emplify Health, the new name and brand of Bellin and Gundersen Health System, our talented Foundation Board of Directors remains excited with a shared commitment to support life-changing philanthropy in Northeast Wisconsin and Upper Michigan. As not-for-profit healthcare and business leaders, we work together locally to grow the impact of The Bellin Health Foundation by increasing funds raised and nurturing relationships with those who share our vision. We value our donors who clearly recognize the importance of healthcare and the significant ways their contributions directly impact the health and well-being of our community.

On behalf of The Bellin Health Foundation, I offer our sincere appreciation for your dedicated support of the staff and patients of Emplify Health. We look forward to connecting with you as we celebrate our relentless commitment to healthy people and thriving communities.

Susan Van Gheem

Partner, CEO & Director of Business Development of Pension, Inc. & Chair, The Bellin Health Foundation Board of Directors

The Bellin Health Foundation Leadership

The Bellin Health Foundation is fortunate to utilize the unique skills and talents of community members who believe in the Bellin Health mission and vision and want to advance the impact of The Foundation.

Susan Van Gheem, Chair / Pension, Inc. Kristin Charles, PhD, Vice Chair / KD Charles Business Consulting Jim Ledvina, Secretary / Law Firm of Conway, Olejniczak & Jerry SC Michong Powers, Treasurer / Bellin Health Molly Vandervest, President / The Bellin Health Foundation Bradley Burmeister, MD / Green Bay Emergency Medicine

Paul Casey, MD / Green Bay Emergency Medicine

Lynn Douville / The Karma Group

Dave Honish / CESA #8

Mark Kasper / Retired - Amerhart, Ltd. Paul Northway / American National Bank

Matt Schachtner / Somerville, Inc. Architects and Engineers

Riley Smyth, MD / Radiology Chartered

Chris Woleske / Bellin Health

Foundation Staff

left to right

Monica Wagner, Regional Development Specialist / monica.wagner@bellin.org / 920.433.3703 Jeanette Brittain, Post Award Administrator / jeanette.brittain@bellin.org / 920.433.3602 Kimberly Sommers, Donor and Marketing Specialist / kimberly.sommers@bellin.org / 920.433.3632 Ashley Jones, Director / ashley.jones@bellin.org / 920.433.3676

Dawn McCole, Manager, Volunteer Services / dawn.mccole@bellin.org / 920.433.3697 Sarina Baker, Executive Assistant / sarina.baker@bellin.org / 920.433.3731

Molly Vandervest, President / molly.vandervest@bellin.org / 920.433.7807 Carmen Dehn, Grant Specialist / carmen.dehn@bellin.org / 920.433.3631



Contact Us:

The Bellin Health Foundation, Inc.

Physical Address: 740 S. Van Buren St., Green Bay, WI 54301 Mailing Address: PO Box 23400, Green Bay, WI 54305

Phone: 920.433.3731

Email: thebellinhealthfoundation@bellin.org



Special Thanks

Former Foundation President, Nan Bush, retired on April 30, 2024 after nearly 20 years with Bellin Health. During the summer of 1979, Bush worked on the Bellin Hospital Pediatric Unit, before later rejoining as the health system Women's and Children's service line leader in May 2004. She became Director of The Bellin Health Foundation in 2008 and had served as its president since mid-2021. The Bellin Health Foundation is deeply grateful for all Nan accomplished during her tenure and the legacy she leaves behind.



In Memoriam

On March 28, 2024, we mourned the passing of Donald F. Harden, Ph.D. Harden was a beloved community member who impacted a number of community organizations in the Bellin Region during his lifetime. In 1994, Harden launched The Bellin Health Foundation, serving as our first president. He helped create a strong organizational structure, built a respected Board of Directors, and established important community relationships, which still remain intact today.



"We are so grateful for the community's support to embrace and support those struggling with mental health conditions and ailments in our communities. There is no doubt that these improvements at Bellin Psychiatric Center will play an incredibly substantial role in our patients' behavioral and mental health,"

Debbie PatzVice President
Bellin Psychiatric Center

Building Hope: Bellin's Mental Health Renovation

2023 was designated as "The Year of Mental Health" throughout the State of Wisconsin — and mental and behavioral services at Bellin Health remain in high demand. Rates of anxiety, depression, hopelessness, suicide and more continue to grow. Bellin Psychiatric Center (BPC), one of only a few facilities in the state of Wisconsin and the Upper Peninsula of Michigan that provides inpatient services for children ages five and up through adults of all ages, continually provides a warm and compassionate environment for patients. With patient care as their top priority, the BPC team identified a major area of need.

Debbie Patz, Vice President, Bellin Psychiatric Center states, "we know there is a huge correlation between physical activity and time spent outdoors and their positive effects on mental health. Our goal is to optimize the environment that patients come to receive care in, and transform our current facilities to promote these healing outcomes."

In September 2023, BPC's Gymnasium and Courtyard Renovation Initiative was the recipient of funds raised at the annual Bellin Health Foundation Black Tie & Blue Jean Extravaganza. Across the community, individuals and organizations came together to generously donate a record-breaking \$205,000.

Construction for this project officially began in May 2024. The gym is completed and ready for use — a milestone made possible by the incredible generosity of our community.





Completed gym





left to right: Attorney Thomas J. Awen, Dr. Dennis K. Awen

"At Bellin, we have an expression we like to use, 'I will know you. I will show you respect. I will go with you on your journey.' This phrase resonates with me and so many of our Bellin providers, and I think it encapsulates the way Dr. Chung approached providing care," said Bellin Health Clinic Physician Dr. Charles Hyka. "I'm glad her memory and the impact she had on this community have been cemented with this generous donation."

Dr. Charles HykaPhysician
Bellin Health

A Legacy Cemented: Sons Honor Late Mother with Donation Benefitting Bellin Health Oconto Hospital

Dr. Kim Young Chung cared for patients in Oconto for over 35 years, specializing in Family Medicine, General Surgery and Pathology.

During her tenure, Dr. Chung was more than just a caretaker — she was a pillar for the community. Her sons, Attorney Thomas J. Awen and Dr. Dennis K. Awen, saw the impact their late mother had on the Oconto community and chose to honor her legacy with a gift to The Bellin Health Foundation — benefitting Bellin Health Oconto Hospital. Bellin Health Oconto Hospital is a critical access hospital serving heavily rural populations.

In 1971, Dr. Chung and her family moved to the United States and she began her medical practice in Oconto. Certified in Pathology by the American Board of Pathology, Dr. Chung practiced Family Medicine, General Surgery and Pathology in Oconto from 1971 until her retirement in 2006.

A ceremony recognizing Dr. Chung's services to the Oconto Community was held in April 2023 at Bellin Health Oconto Hospital. Attendees included members of her family, along with some of her former colleagues.

Decades of History, A Vision for The Future

What was once the Oconto Citizen's Foundation has now become Bellin Health Foundation's Oconto and Marinette Council, comprised of passionate individuals willing and able to advocate for and represent the needs of our northern regions of Wisconsin.

This group, led by Monica Wagner, Regional Development Specialist at The Bellin Health Foundation, is composed of 15 community leaders and a physician who collectively aim to make their communities a better place. They are concerned about the health and wellness of their fellow community members, and share their time, talent and treasure with The Bellin Health Foundation. They serve as visionaries of rural healthcare and the voices for the employees and communities to keep healthcare needs local. As Bellin Health Oconto Hospital approaches their 20th anniversary in 2025, and Bellin services expand regionwide, this group will provide a critical voice to ensure the evolving needs of the community continue to be met.

"These individuals remain steadfast in ensuring these communities thrive and resources stay local. This reflects so accurately the love and care they have for their communities and the people who live here, and that appreciation is reciprocated. We might be smaller in number, but certainly not in need — keeping care close to home is invaluable."

Julie Bieber
Vice President
Oconto Hospital

"We know that the needs of the communities we live and work in, the rural communities of the North, are unique. With this Council, we will continue to build on a legacy of advocacy and action. Our goal is to improve the health and well-being of our communities and assist with strategies to grow the donor base, capitalize on grant opportunities, and promote volunteerism."

Dave Honish
Council Member and
Foundation Roard Member





Bellin Team Members Show Their #BellinLove

Bellin team members are incredibly generous supporters of The Bellin Health Foundation. Every year, employees have the opportunity to contribute to The Foundation through the Bellin Love Giving Program. In 2023, the combined efforts of Bellin's employee base resulted in an incredible investment of \$221,508.

The 2023 campaign, themed "Show Your #BellinLove," included 27% participation amongst team members, which represented 1,425 employees. As part of the campaign, 36 Bellin Health projects and programs received contributions.

The Bellin Love Giving Program is an opportunity for Bellin team members to share in our culture of gratitude and give back to The Bellin Health Foundation, which supports our programs, services, staff, patients and so much more.

Dr. Megan Temp is a physician with Bellin Health Generations specializing in Obstetrics and Gynecology. She also serves as the department chair for OBGYN and Neonatology and serves on the Medical Staff Development Committee. She is a longtime supporter of The Foundation because she sees the impact the funds have on her patients every day.

"I have had the privilege of delivering babies and adding new life to the world at Bellin Hospital for many years. I look at it as bringing love to mothers and families. As a result, I was attracted to the Bellin Love Giving Program. As stated, it allows Bellin employees to share in the culture of gratitude and give back to The Bellin Health Foundation. My passion is helping others and being there for my patients with their physical, emotional and mental needs. Therefore, I chose to place my contribution with the Patient Assistance Fund. This fund can be utilized by any patient for healthcare related expenses, such as medications, medical equipment, transportation, etc. In the clinic and at the hospital, I see many patients requiring some sort of assistance that I cannot always provide. The Bellin Love Giving Program allows me to give to my patients on a more widespread basis. Bellin Heath has been a prominent part of the Green Bay community for so many years, and I am proud to be a part of its culture." said Dr. Temp.

The campaign runs every February and includes support from campaign co-chairs Bellin Region President Chris Woleske and Emergency Medicine Physician, Dr. Brad Burmeister. Thank you to all of our team members who stepped up to the challenge and showed their #BellinLove.



Dr. Megan Temp

Bridging Gaps: Transforming Patient Care Through Grants

In our community, where compassion meets innovation, grant-funded programs serve as examples of sparking a transformative ripple effect in patient care.

A grant from the American Cancer Society provided funds dedicated to eliminating transportation barriers for cancer patients — allowing treatments to no longer feel out of reach and every journey to recovery becoming possible. This funding provided gas cards and other transportation-related funding to 164 unique patients for more than 6,900 rides. These treatments included extensive ranges of cancer types, including brain, breast, cervix, colon/rectum, esophagus, head/neck, kidney, leukemia, lung, melanoma, oral, pancreas, prostate and urinary.

Through a grant from the Wisconsin Department of Health Services, we're empowering a community health worker to serve Brown County's Somali and refugee populations in partnership with COMSA. With empathy as our guide, we're fostering a culturally sensitive approach to healthcare, ensuring everyone feels heard, understood and supported on their wellness journey. Rahmo Kassim is stationed at COMSA to be enmeshed in the populations we aim to eliminate health disparities for. Throughout this grant, Rahmo has helped to serve more than 680 individuals across multiple basic need services – including housing, nutrition, employment, dental care, and medical care (including mammography, primary care and pediatric care).

These grants are more than financial support; they are lifelines, weaving a tapestry of hope and healing for those in need. Together, they signify our unwavering commitment to serving our most vulnerable, ensuring no patient faces their challenges alone. With each grant, we stand united in our mission to provide compassionate care to all.

"Securing this grant to eliminate transportation barriers for cancer treatment is crucial. It ensures all our patients, regardless of their location or financial status, have access to life saving care."

Julie Wergin

Case Manager, Social Worker, Bellin Health Radiation Oncology

"Community Health Workers are essential for advancing health equity, providing critical support and culturally competent care to marginalized populations. With this funding, we were able to embrace our Somali and refugee populations in partnership with COMSA, and ensure the individuals have access to the resources, especially health services, that they need."

Maggie Koch

Director, Care Beyond Walls, Bellin Health





Dr. Alan and Mrs. Nancy Wentworth

Today, Dr. Wentworth and his wife Nancy continue to give back, both to The Bellin Health Foundation and many other community organizations. As they reflected on their philanthropic endeavors, Dr. Wentworth shared, "I grew up in the depression where we had no money and did everything for ourselves. We certainly weren't trained as philanthropists. My parents gave me an education, which I could not have afforded on my own, and that is one reason why I feel strongly

Grateful Patients Investing in Education

From Physician to Grateful Patient

In 1998, Dr. Alan Wentworth was both a grateful spouse and a grateful patient after he and his wife Ruth both received top-notch cardiac care from Bellin Health. As they were contemplating how best to show their gratitude, Dr. Wentworth recalled the value of attending out-of-town conferences during his own training and career as a neurosurgeon. The events provided both a welcome respite and an added perspective for his own practice — and he wanted to provide those opportunities for others. He worked with the first Bellin Health Foundation President, Don Harden, to establish the Dr. Alan F. and Ruth C. Wentworth Education Fund, the Foundation's first endowed scholarship.

The fund supports educational travel, including training and conference opportunities for Bellin Health cardiac team members. The goals for the fund are threefold: contribute to growth and personal development for cardiac care team members; give hardworking staff time away from the workplace to learn; and ultimately to enable Bellin Health to provide better patient care.

Dr. Wentworth went on to become a board member of The Bellin Health Foundation and provided 10 years of service and support to Bellin Health in that capacity. The endowed scholarship fund he and Ruth created will continue to impact Bellin Health cardiac team members in perpetuity and accomplish the very goals they hoped the fund would achieve.

Investing in the Future of Nursing

"January 2, 2023, started like so many Mondays for me. The day changed as pain started in my leg and I was diagnosed with an aneurysm of my left iliac artery," said Mike Calawerts, former Bellin Health ICU patient.

After a lengthy surgery and many weeks and months in recovery, Calawerts counts his blessings to be alive and able to live a fulfilled life. "During my time at Bellin, every doctor, every nurse, every CNA were unbelievably compassionate and caring. Because of this, our family decided to give back."

In the summer of 2023, Mike and his wife Rocky nominated the ICU and 7th Floor Surgical Unit nurses for a "Heart of Gold" award as a way to thank them for the care they received. When they presented the award, they surprised the teams with the announcement of the Mike and Rocky Calawerts Nursing Scholarship, which is providing funding for nurses in those units to invest in their medical education.

Bellin Health ICU Level III RN Michong Powers recently attended a conference with nine other ICU nurses who were able to go thanks to funding from the scholarship.

For a full listing of scholarships available thanks to donors like the Wentworth and Calawerts families, visit www.bellin.org/bellin_foundation.

"We were able to learn from the visionaries, educators and practitioners at the National Teaching Institutions Critical Care Exposition to reshape ourselves, celebrate and reconnect with our love for nursing and to be inspired to share it with colleagues at Bellin to rise together. It would not be possible without generosity of Mike and Rocky Calawerts."

Michong Powers
ICU RN
Bellin Health



Calawerts Family



ICU Team at Conference

Retiree Re-Engagement: Impact of a Second Act

In 2022, a group of Bellin Health retirees shared feedback with Bellin Region President, Chris Woleske that retirees were not as connected to the system as they would like. Interaction was limited prior to 2022, with retirees coming together once a year at the annual dinner.

A group of employees from The Bellin Health Foundation, the Bellin Health Human Resources department, and retiree champion, Laura Cormier, began working on key strategies to re-engage this group of stakeholders. Together, they began aligning with Gundersen Health System and medical staff retiree efforts, created consistent recognition standards, two-way communication channels, and provided engagement opportunities for retirees.

Thus far, a retiree council has been created, quarterly e-newsletters and communication updates are distributed, and Bellin Health experts have started speaking at retiree events. The re-engagement activities have created a sense of belonging again for these retirees. Now those leaving can choose to remain connected, volunteer, or continue to support Bellin Health in other meaningful ways throughout their retirement.

If you are a Bellin Health Retiree looking to become re-engaged, please email retiree@bellin.org





Leaving a Legacy of Healing Through Art

The BEAM program at Bellin Health adds beauty and compassion to our cancer treatment centers. There are volunteers who work in the art room itself, as well as pet therapist volunteers, who help make the Bellin Health clinics and hospitals a more comforting place for its patients. These volunteers do this by providing art carts, make-and-take projects, paint demos, music, pet therapy, books, games, and even art by local elementary and middle school students.

In 2023, our beloved BEAM Coordinator, Amy Eliason, became sick with cancer herself; volunteers and staff at the Cancer Center stepped up to keep the program running. Two Bellin Health employees who stepped up as leaders for BEAM, Tracy LeDocq and Rhonda Pamperin, were trained by volunteers on how to run the program.

When asked what Amy's impact was on BEAM, volunteer Brian Kral said; "Amy was the program!" Tracy added that when Amy was hired, "she brought all the artwork in here and planned the activities; Amy was the heart and soul of this program. She was the one who brought volunteers to the Cancer Center to help run this program."

On June 4, 2024, a group of Bellin Health BEAM volunteers, Cancer Team and Bellin Health Foundation staff gathered to dedicate the program's name in honor of Amy Eliason. On June 11, 2024, Amy Eliason passed away from her battle with cancer. Amy was an artist in her own right and led this program with a personal passion and conviction in the power of art in healing.

The Amy Eliason BEAM Program will continue to serve our patients and families with using arts in the healing process.



Amy Eliason

Tracy and Rhonda said,
"It's amazing to see what
this program does for patients,
the smile it puts on their faces."
Amy is missed dearly, but we
feel her presence every day
in the BEAM art room, and the
program goes on.



BEAM Volunteers

By the Numbers

Donors, Volunteers and Grants

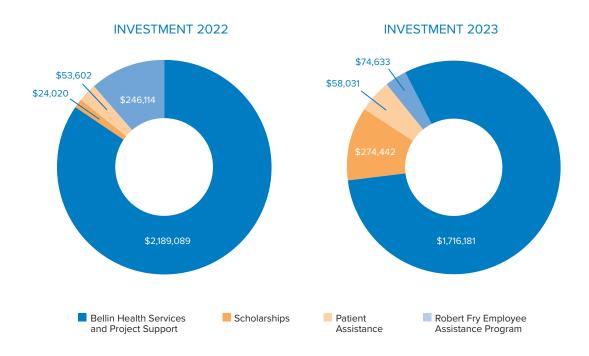
In fiscal year 2023, The Bellin Health Foundation continued to see donor investment and impact across a number of programs and services. Below please find a snapshot of some of those statistical highlights. You can find a full audited financial statement at **bellin.org/bellin_foundation.**

REVENUE

FY 2022 Contributions......\$2,636,421 FY 2023 Contributions......\$3,551,403

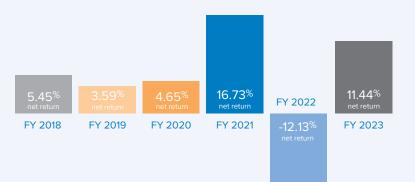
BELLIN LOVE GIVING PROGRAM

FY 2022 Contributions (27% participation).....\$228,182
FY 2023 Contributions (27% participation).....\$221,508



RETURN ON INVESTMENT

The rates of return reflect one year periods ending September 30.



VOLUNTEERISM

| | 2022 | 2023 |
|--------------------------|-----------|-----------|
| Active Volunteers | 200 | 230 |
| Hours of Service | 20,487 | 21,768 |
| Labor Cost Value | \$235,101 | \$338,484 |
| (using \$15.55 per hour) | | |
| Community Events | n/a | 1 370 |

Community Events n/a 1, 379

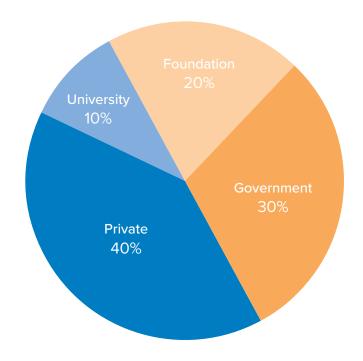
Hours of Service

GRANTS

| | FY 2023 |
|------------------------|-------------|
| Total Grants Submitted | 50 |
| Total Amount Requested | \$9,881,436 |
| Total Amount Awarded | \$949,723 |

FUNDER TYPE BREAKDOWN 2023

Foundation 20% Government 30% Private 40% University 10%





Scholarships, Surgeries, Steel Beams...Oh My!

In last year's impact report, we shared our goals for the "Changing Healthcare. Changing Lives." campaign. The efforts to make this three-pronged campaign a reality are underway with considerable progress made toward the goals. Amidst the progress, we are still looking to engage with you as our critical supporters to help make each of these a reality.



Bellin College - Achieving new heights in health, healing & education.

In 2023, Bellin College opened its doors at the Michael Van Asten Campus, allowing for expanded programming for the college and additional classroom space for future growth. In addition to increasing access, financial barriers were removed through scholarships for those individuals interested in attending Bellin College and ultimately sharing their gift with the community.



Bellin Health Surgery & Specialty Center - An easy on-ramp to more advanced, affordable care. In March 2024, the Bellin Health Surgery & Specialty Center opened its doors to patients in the new Waube Lane location off I-41. Phase I services, which occupy the first and second floors, are fully operational. In addition to the operating room suites, this set of services includes Therapy, Orthopedics, Rheumatology, Podiatry, Imaging, Pharmacy, Home Care Equipment, Surgery Prepare, Lab Services and a Percy's Perks café.

Phase II services, which include Digestive Health, ENT, Asthma & Allergy, Audiology and Neuropsychology, will be located on the third and fourth floors. These services will begin moving into the space once construction is completed in 2025.



Children & Adolescent Center - Highly tailored, age-appropriate care. Right here. In June of 2024, Bellin Health held a construction celebration for its new Children & Adolescent Center. The first of its kind in Northeast Wisconsin and the Upper Peninsula of Michigan, this facility will enable Bellin to provide localized access to comprehensive care for children and adolescents, with specialists onsite from Children's Wisconsin. Key services include pediatrics, adolescent specialized care, mental health, area-focused Autism care and in-demand specialty care.



The "Changing Healthcare. Changing Lives." campaign is a collaborative effort between The Bellin Health Foundation and Bellin College. We look forward to working with our supporters over the next few months to talk about interest in supporting these important initiatives.

To learn more, visit bellinfuture.org.

Let's Connect!

The Bellin Health Foundation would love to hear from you. We have so many ways to engage with you as our critical partners. Here are a few:

Share Your Story

We love to hear from our patients and friends and are excited to learn about how your Bellin Health experience has shaped you and your family. You can email your story to thebellinhealthfoundation@bellin.org or visit bellin.org/bellin_foundation and click on the Grateful Patient tab.

Learn

Bellin Health is constantly innovating and working to improve all aspects of care for the patients and communities we serve. Learn more about our offerings and updates through the following platforms:

Volunteer

Bellin Health has a variety of patient-facing volunteer opportunities, as well as back-end support to help teams across our entire system. If you are interested in becoming a volunteer, please call 920.433.3697 or email volunteerservices@bellin.org. We'll match your particular interests, skills and availability with hospital needs.

Align With Us

Supporters of The Bellin Health Foundation are supporting all of our medical staff and programs at Bellin Health. If you do not have a Primary Care team, we encourage you to align with us at Bellin Health. Having a Primary Care Provider gives you a first line of defense. They are often the first to notice the small changes in your health that could signal bigger problems, and seeing them should be your first healthcare priority. Learn more about our providers at bellin.org.

Give

Through the generous contributions of our community friends and partners, The Bellin Health Foundation is able to enhance the quality of care and the breadth of services we provide to the regions we serve. We hope you will consider a number of different ways to contribute including:

Grateful Patient Program Support Legacy Society (Planned Giving Program) Memorial & Tribute Gifts Capital Project Support Scholarships

If you would like to learn more about any of these opportunities, please visit bellin.org/bellin_foundation or call 920.433.3731.



Scan to LEARN MORE



The **bellin** health FOUNDATION

visit: bellin.org/bellin_foundation



744 S. Webster Ave. Green Bay, WI 54301 920.433.3731 thebellinhealthfoundation@bellin.org